Privacy Policy

Privacy Policy

We have prepared this privacy policy (Version 03.07.2018-211066579) to explain, in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR) and the Austrian Data Protection Act (DSG), which information we collect, how we use data, and what choices you have as a visitor to this website.

Unfortunately, legal explanations often sound very technical. However, we have tried to describe the most important things as simply and clearly as possible.

Automatic Data Storage

When you visit websites today, certain information is automatically created and stored, including on this website.

When you visit our website, our web server (the computer that stores this website) automatically records data such as:

- The address (URL) of the visited page
- Browser type and version
- Operating system used
- The address (URL) of the previously visited page (referrer URL)
- The hostname and IP address of the device from which access occurs
- Date and time

This data is stored in web server log files.

Web server log files are generally stored for two weeks and then automatically deleted. We do not share this data but cannot rule out that it may be accessed in the event of unlawful activity.

The legal basis for this data processing under Article 6(1)(f) GDPR is our legitimate interest in ensuring the error-free operation of this website by recording web server log files.

Storage of Personal Data

Personal data that you electronically submit to us on this website, such as your name, email address, postal address, or other personal information via a form submission or blog comments, is stored securely and used only for the specified purpose.

We use your personal data only to communicate with visitors who explicitly request contact and to process the services and products offered on this website. We do not share your personal data without consent but cannot exclude access to data in cases of unlawful behavior.

If you send us personal data via email-outside of this website-we cannot guarantee secure transmission or data protection. We recommend never sending confidential data unencrypted via email.

The legal basis for processing this data is your consent (Article 6(1)(a) GDPR). You can withdraw your consent at any time-an informal email is sufficient, and you can find our contact details in the imprint.

Your Rights Under GDPR

Under the GDPR and Austrian Data Protection Act (DSG), you have the following rights:

- Right to rectification (Article 16 GDPR)
- Right to erasure ("Right to be forgotten") (Article 17 GDPR)
- Right to restriction of processing (Article 18 GDPR)
- Right to notification (Article 19 GDPR)
- Right to data portability (Article 20 GDPR)
- Right to object (Article 21 GDPR)
- Right not to be subject to automated decision-making, including profiling (Article 22 GDPR)

If you believe that the processing of your data violates data protection regulations, you can file a complaint with the Austrian Data Protection Authority (www.dsb.gv.at).

Cookies

Our website uses HTTP cookies to store user-specific data. A cookie is a small data packet exchanged between a web browser and a web server. It is only meaningful to the web application, such as an online shop, where it remembers the contents of a virtual shopping cart.

There are two types of cookies: first-party cookies (created by our website) and third-party cookies (created by external services, such as Google Analytics).

Cookies fall into three categories: essential cookies for basic website functionality, functional cookies for performance improvement, and targeted cookies for enhanced user experience.

We use cookies to make our website more user-friendly. Some cookies remain stored on your device until you delete them. They allow us to recognize your browser upon your next visit.

Managing and Deleting Cookies

If you want to see which cookies are stored in your browser, change cookie settings, or delete cookies, you can do so in your browser settings:

- Safari: Manage cookies and website data
- Firefox: Delete cookies to remove stored data
- Chrome: Delete, enable, and manage cookies in Chrome
- Internet Explorer: Delete and manage cookies

Google Analytics Privacy Policy

We use Google Analytics (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) to statistically analyze visitor data. Google Analytics uses targeted cookies.

Google Analytics Cookies:

- _ga (Stored for 2 years) - Used to distinguish website visitors.
- _gid (Stored for 24 hours) - Used to distinguish website visitors.
- _gat (Stored for 1 minute) - Used to throttle request rate.

More details on Google Analytics' privacy policy can be found at:
http://www.google.com/analytics/terms/us.html

Disabling Google Analytics Data Collection

To prevent Google Analytics from collecting your data, you can install the Google
Analytics opt-out browser add-on: https://tools.google.com/dlpage/gaoptout?hl=en

Embedded Social Media Elements

We integrate elements from social media services on our website to display images,
videos, and text.

When you visit pages containing these elements, data is transmitted from your
browser to the respective social media service and stored there. We have no access to
this data.

Social Media Privacy Policies:

- Instagram: https://help.instagram.com/519522125107875
- YouTube (Google): https://policies.google.com/privacy?hl=en
- Facebook: https://www.facebook.com/about/privacy
- Twitter: https://twitter.com/privacy

Facebook Privacy Policy

We use Facebook features on this website, a social media service provided by
Facebook Ireland Ltd.,4 Grand Canal Square, Dublin 2, Ireland.

More details on Facebook's privacy policy:
https://www.facebook.com/policy.php

Source: Created with the Privacy Policy Generator from firmenwebseiten.at in
cooperation with beautycenters.at.